

ACTIONABLE SOLUTIONS FOR DEALING WITH AMERICA'S PLASTIC WASTE PROBLEM.

With our Roadmap to Reuse as a guide, America's Plastic Makers® have achievable goals to create a circular economy for plastics. We can do that by keeping plastic materials in use for as long as possible then recovering them to make new products.



Six Guiding Principles for Eliminating Plastic Waste and Achieving a Circular Economy



Support policy and legislative efforts that help develop more supply of used plastics for recycling and create the conditions for greater investment in making new products from recycled plastic.



Minimize plastic waste through recycling by expanding traditional recycling and accelerating the complementary role of advanced recycling through industry investments, approving plant development and gaining government support.



Advocate for a national recycling network that supports integrated waste management systems; modernize collection, sorting and processing; and implement national labeling standards.



Rethink how plastic products and packaging are designed, made and used by broadening plastic reuse and reusable packaging, adopting recycled plastics as the building blocks for new materials and improving plastic product design to minimize material use.



Bolster market access for recycled plastic that works across the value chain to identify new markets for recycled plastics to bring us closer to our goal, as well as supporting federal programs and incentives that spur technology and innovation.



Promote sustainability with policies based on sound science, engineering and data that reduce greenhouse gas emissions, encourage recycling for all packaging materials; advance market-based solutions to prevent plastic waste and marine debris; and champion advanced recycling.

The road starts with creating and implementing a national recycling framework.

We have set ambitious goals and are investing right now in infrastructure, technology and product design solutions that are part of meeting those expectations. We are inviting government, businesses and other stakeholders to join us in working toward solutions.